Our story is all about...
TRANSFORMING,
WHAT WE DO BETTER
We transform metals through experience combined with technology, whether in depth or on the surface.
2. We keep transforming according to the market changes and our specific clients’ needs.
We are constantly self-transforming as persons that wish to be happy by caring for ourselves, each others and the world we live in.
Transformation is naturally propelled by our **problem-solving DNA** and this makes challenges evolve into **positive changes**.
THE POSITIVE CHANGE
we aim to be part of:

Do you have a special idea?
Let us work to make it real.
“WE WISH TO UNLOCK OUR CLIENTS’ CHANCE TO BE SPECIAL”

You are free to think out of the box. You envision your chance for uniqueness. We will work with you and find the right technical solutions to make it come true.
Positive changes through powerful solutions.

But what really distinguishes us?

We apply our metals technology expertise, R&D skills and market knowledge to help our Clients to come up with powerful solutions.

We combine and balance two complementary fields of expertise: chemistry and metallurgy. That’s why the SCIENCE OF METALS for jewelry and fashion - either in depth or on the surface - has no secrets for us.
FROM THE BEGINNING, MR. GIANNI

**WHEN:** in 1979  
**WHO:** a 40-year-old teacher  
**WHY:** to help a friend in need

Gianni’s wife, Teresa, and then their 7 sons were carried along by Gianni’s entrepreneurial flair.

This pioneering business idea coincides with a phase of unprecedented growth in the Vicenza gold district.
A FAMILY’S ALLY

**WHEN:** since 1992

**WHO:** Massimo, Gianni’s second son

**WHAT:** he became the head of the family firm, supported by his passion for research

- Creation of an advanced R&D laboratory
- Introduction of a managerial approach with an international outlook
GLOCALLY MULTINATIONAL
STRONG LOCAL ROOTS ✫ CITIZENS OF THE WORLD

This attitude extents itself throughout the world

Respect of our territory and its culture
Our typical attitude of working with enthusiasm
A network of passionate collaborators learns step-by-step to share values, goals and the made-in-Italy patrimony.
ALL THROUGH, A COMMON INTENT

We do our best to listen to, understand and translate what we have learnt into a positive change.

We transform to care.
ALL THROUGH, A COMMON INTENT

DRIVEN BY OUR 5 COMPANY VALUES:

- Customers Care
- Innovation [external customers... and internal ones too]
- Teamwork
- Expertise
- Individual Responsibility
Team building days – July 2017
Yearly directors’ meeting – April 2017
FACTS & FIGURES

50 Worldwide dealers

40% Worldwide gold jewels produced with LEGOR alloys

15% Worldwide jewels and Fashion Accessory items treated with LEGOR Plating Solutions

170+ Group Employees

10,000 Customers
Number of Legor people (HQ + branches)

Source: 2010 – 2017 consolidated financial statements
(officers+managers/employees+workers)

2018 VS 2010
+108%
FACTS & FIGURES

Group Turnover

€ 65,100,000

2018 VS 2010
+ 103%

€ 32,000,000

Source: 2010 – 2017 consolidated financial statements
HYPERAL Line | Brazing
- Italian granted patents for alloys with Ag between 8 and 18% and for alloys with Ag between 18 and 29%
- European patent pending (for alloys with Ag between 18 and 29%)

DARKOR | Plating

WHITE BRONZE | Plating
with improved corrosion resistance
Italian patent pending

NI1811-RH Line | Master Alloy
Italian granted patent

SILNOVA-01 | Master Alloy
- Italian patent pending
- Europe and US patents under concession

NI1811 Line | Master Alloy
- Italian granted patent
- European, Chinese and Indian patents under concession

FACTS & FIGURES

HOW MANY NEW PRODUCTS IN 2018?
50!

PLATING| 36 new products put on the market!

MASTER ALLOY| 31 new products tested, of which 14 have become actual products.
THE LEGOR LAB

WHAT'S NEW?

Gas chromatograph for the analysis of the organic components in cataphoretic paints

SEM-EDX Scanning Electron Microscopy coupled with Energy Dispersive X-ray Spectroscopy

Automatic microdurometer

Potentiometric titrator equipped with an auto-sampler allowing the automatic determination of silver in the alloys produced

Automatic polishing machine for sample preparation for metallographic testing

Turbula for the mixing of powders and the execution of abrasion tests

TG-STA to be able to work in vacuum or inert atmosphere and to reach 1600 °C against the previous 1300 °C

Powder analyzer for the determination of the apparent density and of the TAP density

Microwave mineraliser for the dissolution of noble samples

Hot embedding machine for the preparation of conductive samples for observation with the SEM-EDX
CERTIFICATIONS

“Transforming to care” especially means to us:

- Ethics
- Quality
- Respect for the environment
- Health & safety in the work environment
- Traceability of precious
SPECIALIZATION FIELDS

Alloys and galvanic solutions designed for goldsmiths, silversmiths and fashion companies for the production and finishing of their products.

MASTER ALLOYS
R&D and production of:

• Alloy for Gold, Silver, Platinum, Palladium
• Soldering and brazing (drop, powder, paste, liquid and semi-finished products in wire)
• Metal powders for Powder Laser Melting technology
• Raw materials and semi-finished products

PLATING SOLUTIONS
R&D and production of:

products and processes for surface coating of jewelry and fashion objects, for both protection (anti-tarnish, non-scratch and thickness) and decoration.

TOOLS & CONSUMABLES
In addition to LEGOR GROUP core business lines, the commercialization of a quality selection of brands of machinery, tools and consumables for various sectors: gold, silver, fashion, hobby and eyewear.