1934  Stig Hjelmquist establishes the Fabriksprodukter company, laying the foundation for the future Stiga AB company.

The Company comes to the market with the first products - these are bakelite products, a material that will become known as plastic a few decades later.

1949  Changing the name STIGMA to the current STIGA.

1958  STIGA starts producing and selling lawn mowers that Stig discovered while travelling to the United States in the previous years.

1975  STIGA launches the very first Park front mower: Park 2000.

1985  STIGA introduces the first mulching lawn mower, using the Multiclip technology.

1995  STIGA mowers receive the Swan certification, indicating that they meet the requirements of the Nordic Council in the field of environmental protection in terms of materials, production and operations.

2000  STIGA Alpina, Mountfield and Castelgarden merge into Global Garden Products (GGP), specialised in the production and sale of garden equipment.

2015  STIGA launches a new Park Pro front mower and a complete range of battery products.

2016  STIGA launches the revolutionary patented Twinclip lawn mower with double-layered blade.

2017  GGP Group is renamed STIGA.

2018  Launch of STIGA Swift, the first collecting ride-on mower that runs on shareable batteries. Powered by 4 x 48V STIGA ePower batteries that can be shared with a wide range of hand-held garden tools, to care for the garden like never before.

2021  Launch of the new STIGA ePower battery generation, developed, tested and produced by STIGA in our Italian plant.

From the enhanced spec of Expert and the long-lasting power of Experience, to the family-friendly simplicity of Essential, ePower is able to drive the smallest tool or biggest lawn mower, including our first ever battery-powered garden tractor range.

The STIGA story
Who we are and what we do

STIGA was founded in Sweden in 1934 by Stig Hjelmquist. A dedicated entrepreneur, he started developing tools that would enable people to enjoy living and working outdoors – from camping equipment to lawnmowers.

His passion for innovation still inspires us to this day.

Nearly 90 years on, STIGA is now a leader in designing and making a wide range of powered garden equipment, distributed across Europe and beyond.

Our green-fingered engineers are proud to create products that transform the way we garden. Designed and manufactured to the highest standards. Engineered to perform. Built to last. This is complex technology made joyfully simple to use and maintain.

That’s because, in our hearts, we want every gardener to get outside, connect with nature and care for their corner of the planet, however big or small.

How we do it

To us, logic and magic go hand in hand. We bring the technical expertise, the engineering know-how and design experience and capabilities to make gardening a joy.

But that’s just half the story.

To this cool rationality we add human warmth, soul and emotion. We bring the imagination to think beyond the expected. And an ethos of care and harmony that supports nature, rather than purely cutting and controlling. It’s this combination – the eco and logical; imagination and innovation – that sets us apart from the competition.
Our purpose

Providing innovation and inspiration to help people create, nurture and enjoy their gardens and outdoor space.

Our mission

To design and make high-quality garden machines for the domestic market that are better, easy to use, durable and reliable.

Our green-fingered engineers have the curiosity, knowledge and experience to create the latest innovations for garden care.
Our vision

To be recognised as the world’s leading innovator and manufacturer of garden power equipment.
Our brand portfolio
A monolithic brand structure

The STIGA brand is the absolute hero.

STIGA engineers a broad range of products and accessories for domestic gardening to allow consumers to enjoy their gardens all year round.

STIGA brings science and technology, engineering know-how coupled with design experience and capabilities, to make gardening a sustainable joy. We ensure all our breakthrough products represent the highest industry standards, innovating and tailoring effective, quality solutions for the gardening sector.
This is the core of STIGA. We are engineers, innovators and manufacturers. But we never forget why we are here: to make gardening easier and look after our patch of the planet.

Brand essence

green-fingered engineers with the hearts of gardeners
green-fingered engineers

Inspiring  Precise
Creative    Designed
Joy        Engineered
Living     Simplicity
Unexpected Controlled
Human      Machine
Our manifesto

We believe...
In the power of simplicity:
making the complex intuitive.
In giant leaps, not small steps.
In questions, not answers.
Because curiosity drives us.
In breaking the rules and challenging convention,
while working in harmony with nature.
In putting people first –
giving them the power they need,
when and where they need it.
In having the courage to do the right thing –
for our people, customers and planet.
In doing more with less, but performing better.
In the strength of logic and rationality.
In the power of imagination and magic.
In the joy and ever-changing wonder of gardening.
And, above all, knowing if you look after the planet,
it will look after you.

We are green-fingered engineers.

We are STIGA.
What we stand for
Our values and behaviours

Our core brand values – the beliefs that we stand for.

Simplicity
We make it easy
We use less to achieve more, creating reliable, practical, user-centred products. Tools that are intuitive and solve real customer needs. And we build supportive relationships with customers to make buying and using their products a joy.

Action
We’re proactive
We listen. We learn. We invent and solve problems. We rise to challenges with positivity and pro-activity. And we turn those raw but ingenious ideas into practical improvements – fast.

Garden-care
We nurture nature
We work in harmony with nature. Caring for gardens and gardeners. Having a positive impact – because many green spaces create one global garden: our planet.

Innovation
We shape the future
We’re endlessly curious, continually thinking ahead across electric and digital. We have a long history of ‘firsts’ and are always looking for opportunities to improve, to tackle problems, to go beyond.

Togetherness
We collaborate
We’re built on family values, a pan-European brand with openness, inclusivity and teamwork at our core. We believe the whole is greater than the sum of its parts. Our focus is on families, communities and domestic gardeners.
Sustainability

We care for our environment like we care for our gardens

As a leading design innovator, STIGA Group is committed to using more sustainable power sources and materials, and helping consumers with resource-smart solutions. We believe competitiveness is key, but not at the cost of preserving our planet.

At STIGA, we never lose sight of why we do what we do, and what our mission is: working in harmony with nature to help people take care of their own special patch of the planet.

At STIGA Group, sustainability is implemented at multiple levels: from investments made in the safety and well-being of our people to the environmental efficiency of our plants and operations, from product electrification to interchangeable batteries, all the way through to connectivity and the development of new digital solutions.
STIGA Group
Key metrics 2021

448m
Turnover 2020 (+4% vs. 2019)

573m
Turnover 2021 (+28% vs. 2020)

+39%
EBITDA 2021 (2021 vs. 2020)

15m
R&D Investments 2021 (+25% vs. 2020)
Plants in Italy, Slovakia and China ensure the highest standards of quality as well as the flexibility to respond to customers’ demands.

Our manufacturing network:

**Castelfranco, Italy**
Italy produces high-end garden tractors, front mowers, robots and batteries. The facility is spread over 30,700 sqm.

**Poprad, Slovakia**
Slovakia produces battery-, electric- and petrol-powered lawn mowers. It was established in 2007 and covers 20,000 sqm.

**Guangzhou, China**
China produces lawn tractors. It was built in 2008 in Nansha District over 14,700 sqm.
The STIGA HQ is located in Castelfranco Veneto (Italy). STIGA is also active in most European markets, with subsidiaries and commercial offices in the United Kingdom, France, Germany, Belgium, Holland, Italy, Austria, Spain, the Czech Republic, Poland, Slovenia, Russia, Finland, Sweden, Denmark and Norway. In the rest of Europe, and in non-European countries, the company is represented by distributors.
The STIGA family
Dynamic, multicultural people working together

STIGA is a young, dynamic, multicultural work environment: people at STIGA are passionate, energetic, open-minded professionals from all around the world.

More than 60% of STIGA employees are aged between 25 and 45: STIGA is a company with a long, 100-year history but with its eyes fixed on the future.

The STIGA team is made up of 1,556 people from 41 countries across five continents.
Our production pride
The HQ's STIGA Robot line

Conceived and designed internally at STIGA – and formally inaugurated on April 30 2021 at STIGA's headquarters in Castelfranco Veneto (TV) – the Robot line is the company's flagship innovation project.

The line's infrastructure model has extremely high standards in terms of technological innovation and production management. It combines manual operations – 15 specialists trained internally by STIGA engineers – with automated processes, thanks to the use of collaborative robots that interface with human operators seamlessly.

The line was intended from the beginning to be “modular”: it is flexible and adaptable so that it can be re-designed, or integrated with new or further workstations, to better suit future production needs.
Our product categories
A different tool for every need

Mowing

Cutting

Trimming

Cleaning

Soil and ground care

Tools and accessories

All our latest innovations are STIGA branded: Gyro, Swift, Fulcrum Technology and robotics. The STIGA brand has its roots in lawn care. Our shareable batteries provide opportunities for handheld tools, snow, cleaning and the exploration of new categories.
Our main goal is to make gardening a pleasure, and to make each garden a STIGA garden – a healthy and happy place.

Since the beginning of our story, we have strived to build on our expertise in gardening and share it with our customers and consumers, offering them the best possible combination of technology and performance.

Each season has its own tasks to solve, each gardener wants to choose the right tools to work with. At STIGA, we want what you do and how you do it to be your choice – we just want to make the “how you do it” better.

There’s a STIGA tool designed for the way you want to take care of your garden in each season: Essential, Experience and Expert.
STIGA clusters
Essential, Experience and Expert

Essential
If you’re new to gardening or need to do a job quickly.
These tools make moving around the garden easy – but punch above their weight when it comes to performance.

Experience
A step up, with longer-lasting power and added comfort.
An extensive range of reliable tools with extended runtimes and improved features.

Expert
The latest, most innovative technology. The peak of engineering perfection.
Customised performance and ergonomic design.
Our innovations
Choose the right energy for the job hand

**ePower technology**

Caring for your garden like never before

**ePower**

Choose the right energy for the job hand

- **Tested beyond standards**
  
  Testing conditions for STIGA ePower batteries are five times tougher than industry-standard requirements, ensuring the highest quality in terms of performance, reliability and long-term battery health.

- **Smart**
  
  STIGA ePower systems are not only strong but also 'smart'. The tools continually adjust their power demands to deliver exactly what’s needed for the job at hand.

- **Communication continues while recharging**
  
  Recharging can be a stressful business for batteries. STIGA batteries are intelligently managed by the charger, which automatically regulates current, voltage and temperature for optimal charging.
ePower technology

Integrated ePower
Beyond standards, born inside the tools.

From electric tractors to STIGA’s brand-new axial mowers, STIGA ePower integrated battery packs have been designed and developed specifically for the machines they power. Ideal for large to very large lawns, they offer unparalleled runtime and performance – covering very wide working areas on a single charge.

Shareable ePower
Beyond standards, shareable with many tools.

From handheld tools to walk-behind lawn mowers to small ride-on mowers, STIGA ePower drives a wide range of equipment. Shareable battery packs mean the same battery can be used to power different tools, to care for your garden all year round.
Shareable ePower

**ePower 48V**

**A better battery.**
*Designed, developed and produced by STIGA.* Tested for ‘real-life’ usage, far beyond the industry standard, our 48V ePower batteries are available in a wide range of capacities, from 2 to 7.5 Ah, to power a range of different products for many garden care activities.

**ePower 20V**
STIGA’s smart 20V battery does the thinking for you.

**The brains and the brawn.**
*Designed, developed and produced by STIGA.* Our ePower batteries come in 2 and 4Ah capacities and can power the entire STIGA 1 series product range.
Shareability
48V battery range
Shareability
20V battery range
Swift
Nimble and powerful.
Born to be electric.

Nimble
Swift is engineered for complex lawns. At only 73.5cm wide, it handles narrow gaps with ease. Its tight outer turning radius gets close to obstacles, while the short wheelbase nimbly steers around them to avoid damaging the machine. It all adds up to make Swift a joy to use.

Powerful
Swift is driven by four removable STIGA ePower batteries to run longer and live longer. It has passed tests that are five times tougher than industry standards, so you can be sure of the highest quality in terms of performance, reliability and long-lasting battery health.

Shareable power
Swift is the only ride-on mower that shares its batteries with a whole range of STIGA garden tools. The 48V ePower batteries can be used on all hand-held tools from the 3, 5, 7 and 9 Series. Giving you a whole new way to care for your garden, no matter the season.
STIGA Stig
No other robot nurtures your lawn health like STIGA Stig.

A new breed of mower, engineered to work without compromise.

Less is more
STIGA Stig doesn’t need to mow flat-out multiple times. It can cover a 1,200 sqm lawn in just two cycles a day, and leave more than enough of a gap between mows for the grass blades to properly recover, stand up proud again and keep growing properly.

Nurturing lawn health
STIGA Stig leaves a minimum of five hours between mows – giving the blades plenty of time to heal and seal in the moisture before the next mow. This way your lawn stays healthier and greener.

Caring for everyone in the garden
There’s a time to mow, and it isn’t at night. STIGA Stig can get the whole job done during daylight hours. So night-time animals can spring into life when the sun goes down, and continue their business undisturbed.
Gyro
A revolution for the species.
A joy to steer.

The first drive-by-wire joystick mower with Direct Drive technology
Battery-powered, energy-efficient and safe.
The STIGA drive-by-wire joystick system is much easier to use for both first-time zero-turn drivers and for those who are used to lap bars.
It’s intuitive, intelligent and easy to manage.

Safety first
Gyro has been developed with clever weight distribution and a very low center of gravity (just 55.3 cm) and tested to operate safely also on inclines up to 15° – but tested to ensure a greater safety margin.

Designed around any kind of user
Unobstructed access and a wide footboard giving plenty of legroom.
Complete visibility over the working area. Electronic controls at reach.
High-back-support-seat with dual parallel suspension system to absorb vibrations. Gyro surrounds and supports you, safely. You’re not just perched precariously on top of it.
Electric Tractors
The first fully electric, button-operated lawn tractor.

For very big lawns
The collecting model Estate 798e can mow up to 7000 sqm on one charge – the largest working area covered for an electric collecting tractor! It also has an impressive 110 minutes of runtime, which is how long it takes for the side-discharge model, Tornado 7108e, to cover up to 7500 sqm.

One touch to do everything
No more levers – and no more mechanical operations. The intuitive STIGA dashboard lets you manage all the machine’s functions in just a few taps while you’re in the driver’s seat – from starting the machine adjusting the blade speed and emptying the grass bag.

Experience the difference in driving
Feel the difference of an electric garden tractor designed and engineered by STIGA. Enjoy fewer vibrations and more comfort when sitting on the tractor for longer sessions. Expect better sound quality and less noise. There’ll be no smelly fumes while you work – or lingering in the air when you’ve finished.
Aero
The first cordless mower that glides on air.

Made for small gardens.

Sets you free
Battery power means cordless. Forget getting tangled up in cords, plugging in and unplugging extension leads. Or lugging heavy mowers around steep slopes. All that hassle is now a thing of the past. STIGA Aero is the first cordless hover mower for small gardens.

Like a hovercraft
Just like hovercrafts, STIGA’s patented deck design uses aeronautical engineering to channel the airflow and create a cushion of air between the mower and the grass – optimising energy efficiency and cutting performance.

Trapping the air
STIGA’s new patented aeronautical design works together with a powerful 750W to create the perfect cushion of air. The internal geometries trap the air underneath the deck itself to deliver a true lifting effect.
New Fulcrum handlebar
Redesigning the way you mow.

A design-first for the first time in 80 years
Specially engineered for both petrol- and battery-powered STIGA walk-behind mowers, the STIGA Fulcrum handlebar completely reinvents your relationship with cutting the lawn.

No more scratches
The innovative STIGA Fulcrum handlebar can be rotated by 25° with just one simple movement — letting you mow under hedges and along walls without getting scratched, scuffed or dirty.

The most convenient storage ever
Easy to store — just open the quick-release lever and rotate the handlebar by 180° until it lies flat over the deck. To save even more space, you can also detach the grass bag and store it on top of the folded handle.
STIGA.GO app
All your machine information at a glance.

Connect your machines and your smartphone with STIGA.GO

Machine setup and working parameters
Schedule sessions, switch power modes and manage cutting parameters.

Find my dealer
Link to a service point for a quick and effective answer in case of fault.

Warranty registration
Easily register a product from the app and access your full warranty information at any time.

Smart recharging schedule
After you’ve used your tractor, the STIGA Smart schedule lets you choose a specific time slot for it to recharge.
Developed for garden care

STIGA engines are designed and tested to ensure the best cutting and collecting performance, no matter how tough the grass may be. STIGA engines enhance the machines’ performances, because they are studied to make the machine give its best in any working condition, on any kind of grass.

A whole range

There is a perfect match for every STIGA machine. STIGA walk-behind lawn mowers, front mowers and garden tractors are equipped with STIGA engines, both single- and twin-cylinder.

How do we test our engines?

All STIGA engines undergo very strict test procedures, in order to offer the best possible reliability and working experience to our consumers. Engines are developed and tested for torque and performance curves. Durability is tested both in lab, simulating the resistance usually generated by grass, and on field.
Petrol front mowers

STIGA Park front mowers: iconic cutting quality and cutting-edge performance

From summer through to winter, na mowing is a breeze with a STIGA front mower. Easy to manoeuvre and great at mulching, STIGA front mowers are ideal for managing large, multi-level gardens. Blissfully agile, the position of the deck ensures control and visibility around every corner.

Petrol lawn tractors

The perfect match for large gardens, powered by STIGA

With their powerful motors and cutting ability, STIGA garden tractors are perfect for large gardens. Designed with driver comfort in mind, an intuitive dashboard features handy controls, giving you a lawn mowing experience like no other.
Petrol lawn mowers

Highest-level performance, giving the cutting precision you need

Multiclip
Robust, solid and efficient, STIGA Multiclip mowers feature specially-designed blades for top mulching results; and are based around aluminium or steel chassis which are resistant to knocks and rust. Cut, fertilize and get the healthy grass you desire!

Twinclip
STIGA Twinclip lawn mowers offer superior cutting- and collecting-performance with maximum comfort and impressive endurance. All models feature a double-edged Twinclip blade that doubles mowing-efficiency and power for the perfect finish.

Combi
The Combi models are versatile lawn mowers offering 3 or 4 cutting-systems in one machine; and enhanced by improved airflow that optimises performance. They’re of ergonomic design and excel in terms of collection-performance.

Collector
The Collector lawn mowers are designed for optimal grass cutting and collection. Equipped with sturdy grass catchers, to ensure maximum storage capacity and optimal compaction of the grass cuttings.

Whether you want to simply collect as you mow, mulch the clippings back into the lawn, or prefer a model with side or rear discharge. Whichever system works best for your garden, the STIGA range of petrol lawn mowers all perform at the highest level – giving the power and cutting precision you need.
Petrol hand helds and cleaning
Top-performing tools for a perfectly shaped garden

Power through rough grass and wild weeds with ease. Cut firewood in the safest and quickest way. But also, take care of your hedges the way you want, in total comfort.

Work safely and fast, with easy-to-carry harnesses and vibration control. Whether it’s a high-performing petrol model, an ultra-lightweight battery or electric-powered tool, all STIGA handheld tools deliver controlled, efficient performance in full comfort.