



Corporate Information

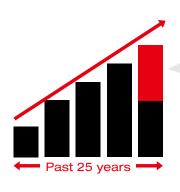
Global Headquarters: Osaka, Japan

Founded: May 1974 Capital: 289,033,000 USD

2017 Global Sales: 4,970,256,000 USD

Worldwide Employees: 6,602

Note: US dollar amounts are converted from Japanese yen for convenience only at 106 JPY = 1 USD, the approximate exchange rate on March 20, 2018.



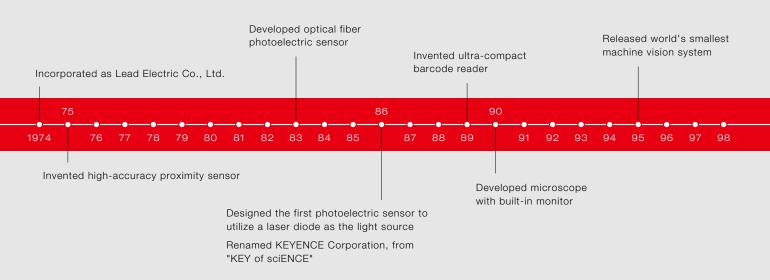
Added Value! Operating profit

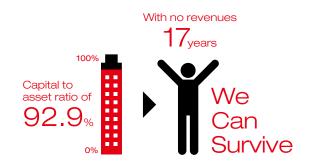
55.6%

Average annual growth of over 10% for the past 25 years

OVER 10% increase \times 25 years

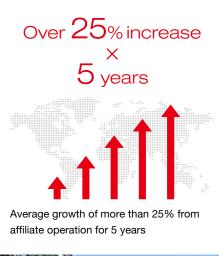
Company History





Enough cash reserves to withstand 17 years without sales revenue.









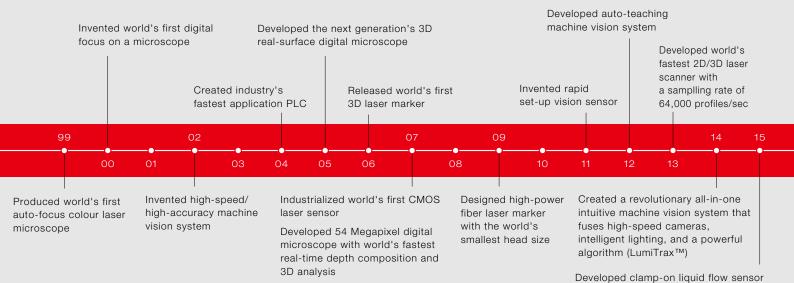






in more than 45 Countries





World's First or Industry's First products





2011 to 2018

Forbes "The World's Most Innovative Companies"
Top 100

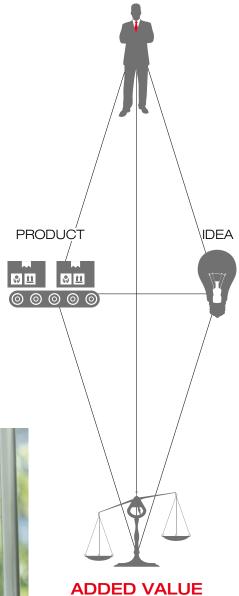
which monitors flow from outside of a pipe



Philosophy

At KEYENCE, we are dedicated to ADDING VALUE for our customers and the careers of our employees. We would never attempt to copy a competitor's technology or engage in commodity sales, because providing "me too" products would not add value for our customers. With all of our employees committed to this proven philosophy, KEYENCE has been able to deliver the world's most innovative automation technologies and develop the world's best consultative sales force. KEYENCE sensors, vision systems, and high definition microscopes add value to the manufacturing and research processes in nearly every industry, including: electronic, semiconductor, automotive, food and packaging, biotechnology, and pharmaceutical.

KEYENCE sales engineers are trained to provide service and solutions that cannot be matched by our competitors. It is our philosophy to always be innovative, increase our efficiency, and add value to the operations of our customers and the careers of our employees.



PEOPLE



Dedicated to Adding Value for Our Customers

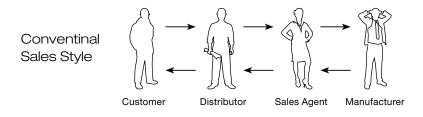
Same Day Shipping

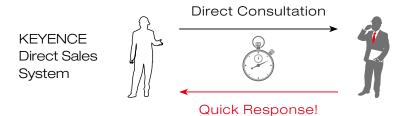
KEYENCE has established a fast delivery system to deliver required products whenever necessary. Products are shipped from warehouse centres in Japan, Singapore, Malaysia, India, Thailand, China, Taiwan, South Korea, U.S., Mexico, Canada, Brazil, the U.K., Germany, France, Belgium and Italy as well as many other locations worldwide.

Customer

Direct Sales

Our highly trained sales engineers have extensive product knowledge along with application and industry experience. Customers can expect on-site support to quickly solve applications saving invaluable time.





Direct Support

KEYENCE supports customers with extensive manufacturing and automation knowledge.

From model selection to line operation, our sales engineers provide comprehensive on-site support including operating instructions and product precautions after product adoption.



Development Concept

Changing the Status Quo, One Product at a Time.

Approximately 70% of our new products are "industry's first" or "world's first".

If you only ever make "products that the customers want" you will never create a "world's first" or "world's best" product. The way to overcome this challenge is to use repeated trial and error to create products that are better than those people already want. This spirit of challenge is what drives us forward and provides the source of our developmental capability.

KEYENCE aims to change the status quo for society and for the world, one product at a time.





Sensing & Measurement Products

Customers from a variety of industries and manufacturing environments use our versatile sensor products to detect the presence or absence of an entire part or just a particular feature of that part. Our measurement products are used to determine the size or magnitude of a particular part or feature with unbeatable accuracy. As more and more factories seek to remain competitive by automating their processes, the market for the KEYENCE sensors and measurement

products is rapidly growing. KEYENCE distinguishes itself from our competitors by offering the most durable and versatile products while constantly improving our already industry-leading technology. Our commitment to developing the best technologies in automation leads to new product releases consistently accounting for 30% of KEYENCE's annual sales.



Vision and Marking Products

Our vision system products are camera systems used on production lines to differentiate and measure multiple product features. Our customers utilize our camera systems to accurately and instantaneously perform quality control inspections too complicated for ordinary sensors. Our laser marking instruments use a high intensity laser to permanently and accurately mark shapes or characters onto surfaces such as metals or plastics at incredibly high speeds.



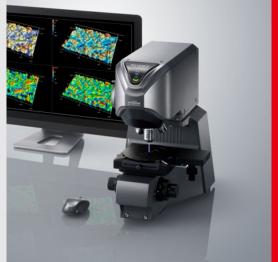


Advanced Microscopes

KEYENCE microscopes are the only products we offer for use away from a production line. While many customers purchasing microscopes are manufacturers, our microscopes are typically used for research and development or failure analysis applications. Our digital microscopes are capable of displaying a 3D image of the target. The image can also be manipulated or used to make a measurement of the target feature

being viewed. Our color laser scanning microscope offers ultra-high accuracy thanks to the use of a unique violet laser. This innovative laser microscope approaches the accuracy and resolution of an SEM microscope at a far lower cost and without destroying the target.





GLOBAL NETWORK



Over 200 Offices in more than 45 Countries



Please visit: WWW.keyence.com/career



KEYENCE CORPORATION

AUSTRIA	CZECH REPUBLIC	INDIA	MALAYSIA	ROMANIA	TAIWAN
BELGIUM	FRANCE	INDONESIA	MEXICO	SINGAPORE	THAILAND
BRAZIL	GERMANY	ITALY	NETHERLANDS	SLOVAKIA	UK & IRELAND
CANADA	HONG KONG	JAPAN	PHILIPPINES	SLOVENIA	USA
CHINA	HUNGARY	KOREA	POLAND	SWITZERLAND	VIETNAM